

POWERED BY LIVE VISION INC

- TUE. MAY 21 / PARIS, FR (NPS + BOAT CRUISE) *** WED. MAY 22 / PARIS, FR (SHOW) *** THU. MAY 23 / AMSTERDAM, (NPS + BOAT CRUISE) FRI. MAY 24 / AMSTERDAM, NL - SHOW *** SAT. MAY 25 / GRONINGEN, NL - SHOW SUN. MAY 26 / TBD ***
- MON. JUNE 3 / TBD *** TUE. JUNE 4 / TBD *** WED. JUNE 5 / TBD *** THU. JUNE 6 / POLAND (FRESH N DOPE / INTERVIEW) FRI. JUNE 7 / GDANSK, PL - SHOW *** SAT. JUNE 8 / TBD WARSAW, PL - SHOW
- 7+ COUNTRIES / 10+ CITIES / 10 + SHOWS / 3 SUMMIT PASSES / 2 FESTIVAL PASS TRAVEL + HOTEL WITHIN EUROPE INCLUDED

WWW.MIXPEDITION.CA











TABLE OF CONTENTS

INTRODUCTION	
ITINERARY	
HOTEL ROOMS	5
HEADLINERS	
GREAT ESCAPE FESTIVAL	7
NORTHERN POWER SUMMIT	
NEW SKOOL RULES	9
RADIO / INTERVIEWS	
PREVIOUS TOURS	
THE ORGANIZERS	
FAQS	
ALUMNI	
FUNDING OPPORTUNITIES	
PRESS PACKAGES	
PACKAGES	
PAYMENT OPTIONS	
CONTACT INFORMATION	



MIXPEDITION has teamed up with LIVE VISION / MARKED UP / FRESH N DOPE / NORTHERN PWER SUMMIT to bring a collaboration that is amalgamates our worlds together, and allows the Artists to be in tuned, up to date, and involved in the European touring circuit.

All of these companies are working together to provide a unique experience that provides both the European & North American scene the ability to promote, market, brand and expand themselves.

With 20 years combined knowledge of the touring circuit located in both Europe and North America **MIXPEDITION** are providing a platform that allows the artist to do the following objectives:

- Tour the world at an affordable cost, with a safe and secure group of people.
- Practice, perform and establish your talent in new international markets
- Promote, market, and build your presence with new fans. it is the responsibility of the artists to use their business ethics
- Sell, distribute, advertise your name, brand, merchandise, and discography
- Create, develop and work with Studios, Producers, Sound Engineers throughout Europe, while establishing content
- Connect with Promoters, Label Execs, Publicists, Radio Personnel, Brand Representatives, Conference / Festival Organizers, International Artists / Producers, citizens from around the world.

The objective of the tour is to lay out the platform, program, and game plan, for International Artists to get their feet wet throughout Europe, while building with a group of like-minded artists, and music business executives while experience life at its fullest.

Artists will be provided an experience of a life time, that will be hard to compete with at the rates being offered. Not only have **MIXPEDITION** opened the doors for all parties on both sides of the pond, the experience over 25 days, 6 countries, 10+ shows, and 12 cities. These two companies are providing Pop Up shops in each location, where artists will be able to sell their merch alongside an established clothing line. This will allow the artists to hustle their product both at the booth, as well as YOU the artist hustles their product throughout the fans, streets, and amongst all those present.

As an Artist, a business, I am sure you are wondering how does this benefit you, is this worth the investment, what's the draw, feedback and achievements for my talent. Please find below all information regarding rates, schedule, performance time, and all additional information.

HOW DOES THE TOUR OPERATE?

Each artist will be provided a tour book 15-20 days prior to the tour, as all payments should be by this time. At this time of submission of Tour books to each artist, all rooms will be booked, all travel will be booked within Europe, all shows will be 90% finalized, those attending New Skool Rules, The Great Escape Festival - will have all their information regarding there passes to the events and everything that comes along side those conferences.

The European Tour is generated off of the success of the North American Artists, as well as teaming up with Larger Named Artists of those cities the tour ventures through. Each Venue has a promoter that will work with all parties to provide a Grass Roots Level Hip Hop Showcase. On top of the Promotion and PR from all artists, Instagram and Facebook ADS will be used to promote all showcases throughout the scheduled tour. All Artists will be provided with a Promotion Package that will consists of Flyers & Posters, that will be used while Artists is exploring each city they reach.

There will be Radio / Interviews lined up in AMSTERDAM, PARIS, POLAND, which will be used to promote all shows, prior as well to showcase the Artists up and coming music.



DEPARTURE NORTH AMERICA TUESDAY, MAY 14, 2024 ARRIVAL LONDON, UNITED KI WEDNESDAY, MAY 15, 2024 SHOW LONDON, UNITED KI +NORTHERN POWET	Day 2 of 26 NGDOM Day 3 of 26
ARRIVAL LONDON, UNITED KI WEDNESDAY, MAY 15, 2024 SHOW LONDON, UNITED KI	NGDOM
WEDNESDAY, MAY 15, 2024 SHOW LONDON, UNITED KI	
SHOW LONDON, UNITED KI	Day 3 of 26
THURSDAY, MAY 16, 2024	Day 4 of 26
FESTIVAL BRIGHTON, UNITED GREAT ESCAPE FES	
FRIDAY, MAY 17, 2024	Day 5 of 26
FESTIVAL BRIGHTON, UNITED GREAT ESCAPE FES	
SATURDAY, MAY 18, 2024	Day 6 of 26
FESTIVAL BRIGHTON, UNITED GREAT ESCAPE FES	
SUNDAY MAY 19, 2024	Day 7 of 26
TRAVEL DAY TBD	
MONDAY, MAY 20, 2024	Day 8 of 26
DAY OFF PARIS, FRANCE BOAT CRUISE*	
TUESDAY MAY 21, 2024	Day 9 of 26
DAY OFF PARIS, FRANCE +NORTHERN POWEF	R SUMMIT LIVE*
WEDNESDAY, MAY 22, 2024	Day 10 of 26
SHOW PARIS, FRANCE	
THURSDAY, MAY 23, 2024	Day 11 of 26
DAY OFF AMSTERDAM, NETH	ERLANDS
BOAT CRUISE*	
	Day 12 of 26
BOAT CRUISE*	RLANDS
BOAT CRUISE* FRIDAY, MAY 24, 2024 SHOW AMSTERDAM, NETEI	RLANDS

SUNDAY, MAY	26, 2024	Day 14 of 26
SHOW	TBD	
MONDAY, MAY	27, 2024	Day 15 of 26
SHOW	TBD	
TUESDAY, MAY	28, 2024	Day 16 of 26
SHOW	TBD	
WEDNESDAY, M	MAY 29, 2024	Day 17 of 26
SHOW	LEIPZIG, GERMANY	
THURSDAY, MA	NY 30, 2024	Day 18 of 26
SHOW	LUXEMBOURG, LUX	EMBOURG
FRIDAY, MAY 3	1, 2024	Day 19 of 26
CONFERENCE	ROTTERDAM, NETHE	
SATURDAY, JU	NE 1, 2024	Day 19 of 26
CONFERENCE	ROTTERDAM, NETHE	RLANDS
SUNDAY, JUNE	2, 2024	Day 20 of 26
CONFERENCE	ROTTERDAM, NETHE	ERLANDS
MONDAY, JUNE	3, 2024	Day 21 of 26
SHOW	TBD	
TUESDAY, JUN	E 4, 2024	Day 22 of 26
SHOW	TBD	
WEDNESDAY, J	IUNE 5, 2024	Day 23 of 26
SHOW	TBD	
THURSDAY, JUNE 6, 2024 Day 24 of 26		
DAY OFF	GDANSK, POLAND FRESH N DOPE FEST	IVAL*
FRIDAY, JUNE 7, 2024 Day 25 of 26		
зноw	GDANSK, POLAND FRESH N DOPE FEST	IVAL*
SATURDAY, JU	NE 8, 2024	Day 26 of 26
зноw	WARSAW, POLAND FRESH N DOPE FEST	ſIVAL*
SUNDAY JUNE	9, 2024	Day 7 of 26

DEPARTURE EUROPE

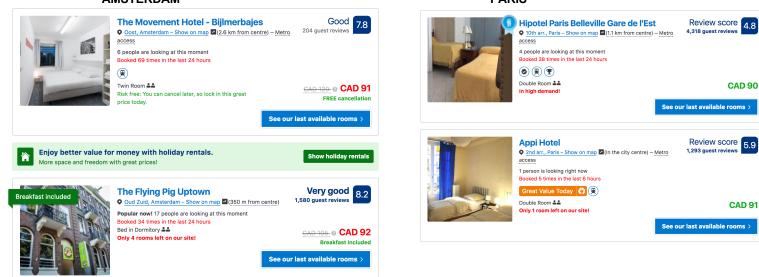
MAY 13:	DEPART FOR EUROPE
MAY 14/15:	LONDON, UK (SHOW + NORTHERN POWER SUMMIT)
MAY 16-18:	BRIGHTON, UK (GREAT ESCAPE FESTIVAL)
MAY 20-22:	PARIS, FR (SHOW + NORTHERN POWER SUMMIT + INTERVIEW)
MAY 23/24:	AMSTERDAM, NL (SHOW + NORTHERN POWER SUMMIT + INTERVIEW
MAY 25-30:	GRONINGEN, NL / LUXEMBOURG, LX / LEIPZIG, GM / TBD (MIXPEDITION TOUR DATES)
MAY 31JUNE 2:	NEW SKOOL RULES CONFERENCE
JUNE 3-5:	MIXPEDITION TOUR DATES (TBD)
JUNE 6-8:	GDANSK, PL / WARSAW, PL (FRESH N DOPE SHOWS + INTERVIEW)



(ALL ROOMS WILL BE SIMILAR IN PRICE AND STYLE AS THE ONES LISTED BELOW)

AMSTERDAM

PARIS



TRAVEL DETAILS

Reservation Details

CITROEN JUMPY (or equivalent Mini Van)



Pick-up Thursday June 01st, 2017, 06:00 PM

PARIS 13EME 181 BD VINCENT AURIOL PL ITALIE PARIS, 75013



- Unlimited mileage
 Air Conditioning
- 🧹 Manual

Drop-off Tuesday June 20th, 2017, 12:00 PM

PARIS 13EME 181 BD VINCENT AURIOL PL ITALIE PARIS, 75013 When travelling throughout Europe, Artists will have booked Train, Bus, or Plane tickets to each designated, scheduled showcase.

While touring the UK, or any city that Artists are residing in more than 3-4 days, a rental vehicle similar to the vehicle located to the Left.

All tickets will be booked prior to the release of the tour book. All artists that do not have their full payments in by the due date, will result in a possible increase in rate of 10%. This increase is due to the increase of ticket purchasing.

Artists must provide a valid photo of their passport by April 2024.



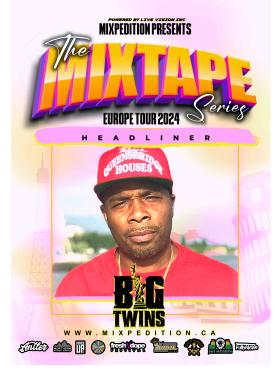
- * ALL ARTISTS ARE RESPONSIBLE FOR THEIR FLIGHTS TO AND FROM EUROPE
- * ALL ARTISTS ARE RESPONSIBLE FOR THEIR TRAVEL OUTSIDE SCHEDULED TRANSPORATION
- ALL ARTISTS ARE RESPONSIBLE FOR INCIDENTALS TO THEIR ROOMS (MUST PROVIDE CREDIT CARD)
- * ALL ARTISTS MUST PACK ACCORDINGLY, RESPONSIBLE FOR THEIR OWN BAGGAGE DURING ALL TRAVEL
- * ALL ARTISTS ARE RESPONSIBLE FOR THEIR OWN MEALS, SNACK
- ✤ ALL ARTISTS ARE RESPONSIBLE FOR THEIR OWN TRAVEL INSURANCE & HEALTH CARE
- HOTEL ROOMS WILL RANGE FROM \$100 \$150 PER NIGHT & SHARED (2 ARTISTS PER ROOM)
- ALCOHOL + MARIJUANA OR DRUGS WILL NOT BE PROVIDED BY THE TOUR ORGANIZER & NOT INCLUDED
- ARTISTS ARE RESPONSIBLE FOR THEIR OWN PASSPORT + TRAVEL DOCUMENTS (WE WILL ASSIST WITH TRAVEL VISAS)







@RICHKIDDBEATS @HARMFRANKLIN









MAY 13: MAY 14/15: MAY 16-18: MAY 20-22: MAY 23/24: MAY 25-30: MAY 31JUNE 2: JUNE 3-5: JUNE 6-8:

DEPART FOR EUROPE LONDON, UK (SHOW + NORTHERN POWER SUMMIT) BRIGHTON, UK (GREAT ESCAPE FESTIVAL) PARIS, FR (SHOW + NORTHERN POWER SUMMIT + INTERVIEW) AMSTERDAM, NL (SHOW + NORTHERN POWER SUMMIT + INTERVIEW GRONINGEN, NL / LUXEMBOURG, LX / LEIPZIG, GM / TBD (MIXPEDITION TOUR DATES) NEW SKOOL RULES CONFERENCE MIXPEDITION TOUR DATES (TBD) GDANSK, PL / WARSAW, PL (FRESH N DOPE SHOWS + INTERVIEW)

GREAT ESCAPE FESTIVAL



The campaign starts off with a huge Urban conference in the city of BIGHTON, UK. The whole city shuts down for 3 full days, and entertains performers and industry heads from across the globe. The company of **MIXPEDITION** & GREAT ESCAPE FESTIVAL would like to see you and your talent at this year's festival performing on stage.

We have one task and one task only, and that is too find, locate and present the best talent possible for the GREAT ESCAPE FESTIVAL.

With that in mind we wanted to be able to provide the perfect opportunity to artist, and industry networkers from all countries.

Included in this package is the following.

1 All Access 3-day entrance ticket for the GREAT ESCAPE FESTIVAL

CLICK HERE TO APPLY TO PLAY THE GREAT ESCAPE 2024Calling all artists. Artist registration for The Great Escape 2024 in partnership with Sentric Music is now open. Whether you are a band, a singer-songwriter, a rapper, DJ, collective or duo, it doesn't matter, we want to hear from you.

https://ems.greatescapefestival.com/artist-application/?_ga=2.245477892.1899384890.1697849722-1989265644.1697849721

The Great Escape welcomes artists from every genre across the globe to apply for a chance to play at the world's most renowned festival for breaking new talent. You will be performing with the beautiful seaside backdrop of Brighton, where 450+ acts will be filling over 30 venues, making 15th-18th May 2024 one hell of a weekend and a great opportunity to meet key music industry figures who come to TGE looking for the next big thing.

Previous artists who have performed at The Great Escape include Adele, Stormzy, Ed Sheeran, HAIM, AJ Tracey, Skepta, Charli XCX, Wolf Alice, Dave, Foals, Rag 'n' Bone Man, Lewis Capaldi and many more!]

About THE GREAT ESCAPE FESTIVAL

https://greatescapefestival.com/

The Great Escape is the festival for new music, showcasing 500 emerging artists from all over the world in 30+ walkable venues across the city and a pop-up festival site on Brighton Beach. It's the first place to discover your new favorite artist and see them in an intimate setting before they go on to headline major festival stages.

TGE is also attended by the music industry who are on the hunt for the next big thing. We run a conference alongside the gigs featuring insightful panels, topical debates, keynote speeches and networking opportunities in abundance.

The Alternative Escape, our Spotlight Shows, secret gigs, club nights and spontaneous collaborations all add to the festivities and make this weekend in Brighton one not to miss.

MAY 13: MAY 14/15: MAY 16-18: MAY 20-22: MAY 23/24: MAY 25-30: MAY 31JUNE 2: JUNE 3-5: JUNE 6-8: DEPART FOR EUROPE LONDON, UK (SHOW + NORTHERN POWER SUMMIT) BRIGHTON, UK (GREAT ESCAPE FESTIVAL) PARIS, FR (SHOW + NORTHERN POWER SUMMIT + INTERVIEW) AMSTERDAM, NL (SHOW + NORTHERN POWER SUMMIT + INTERVIEW GRONINGEN, NL / LUXEMBOURG, LX / LEIPZIG, GM / TBD (MIXPEDITION TOUR DATES) NEW SKOOL RULES CONFERENCE MIXPEDITION TOUR DATES (TBD) GDANSK, PL / WARSAW, PL (FRESH N DOPE SHOWS + INTERVIEW)



LONDON, UK / PARIS, FR / AMSTERDAM, NL (on-site LIVE podcast w/ LIVE audience)

Northern Power Summit hits the road, with a more international / global approach - instead of bringing the North to Europe, we are bringing Europe to the North - Podcast Style. A mixture of drink champs, meets The Shop. A live discussion with the local Artist, Promoters, DJ, Producers, Booking Agents and many more.

Each LIVE Podcast will be hosted in 3 of our larger touring cities, and will provide in-depth details on how to break into the European market. Each Live Podcast will be premiered on either Twitch; Zoom or another medium that fits our purpose. The LIVE Podcast segment will consist of a live audience consisting of the touring artists + those that join us at each international location.







NORTHERN POWER SUMMIT – LONDON, UK WEDNESDAY, MAY 15, 2023

PODCAST HOSTS: DUANE GIBSON, STEVIE ROSS, RICHKIDD, CHRIS BENNETT SPECIAL GUEST: HARM, TRISTATE, BIG TWINS LOCAL GUEST: PROMOTERS, TALENT BUYERS, DJ'S, RADIO HOSTS, ARTISTS LIVE AUDIENCE: TOURING ARTISTS, LOCAL ARTISTS ONLINE AUDIENCE: CANADIAN, AMERICAN ARTISTS

NORTHERN POWER SUMMIT – PARIS, FR TUESDAY, MAY 21, 2023

PODCAST HOSTS: DUANE GIBSON, STEVIE ROSS, RICHKIDD, CHRIS BENNETT SPECIAL GUEST: HARM, TRISTATE, BIG TWINS LOCAL GUEST: PROMOTERS, TALENT BUYERS, DJ'S, RADIO HOSTS, ARTISTS LIVE AUDIENCE: TOURING ARTISTS, LOCAL ARTISTS ONLINE AUDIENCE: CANADIAN, AMERICAN ARTISTS

NORTHERN POWER SUMMIT – AMSTERDAM, NL

FRIDAY, MAY 24, 2023

PODCAST HOSTS: DUANE GIBSON, STEVIE ROSS, RICHKIDD, CHRIS BENNETT SPECIAL GUEST: HARM, TRISTATE, BIG TWINS LOCAL GUEST: PROMOTERS, TALENT BUYERS, DJ'S, RADIO HOSTS, ARTISTS LIVE AUDIENCE: TOURING ARTISTS, LOCAL ARTISTS ONLINE AUDIENCE: CANADIAN, AMERICAN ARTISTS:



Summit consist of:

- 3 one-hour LIVE panels / podcast
- Afternoon mixer
- Private Q&A Zoom Group with panel member
- PDF Brochure for each respected country, consisting of contact info, links and additional info
- Song submission LIVE play online
- Showcase entry / private venue

http://www.northernpowersummit.com

Discussion consists of:

- How a foreign artist / local artist can break into their respected country
- How to get your song played on presenting city radios
- How to book a show in respected city / country
- How to promote music on foreign blogs, newspapers, playlists
- How to obtain presenting countries DJ lists,
- How to submit a proper song to DJ
- What artists are making noise in their respected city, how did they develop
- Who is the HOT local producer / DJ?

MAY 13: MAY 14/15: MAY 16-18: MAY 20-22: MAY 23/24: MAY 25-30: MAY 31JUNE 2: JUNE 3-5: JUNE 6-8: DEPART FOR EUROPE LONDON, UK (SHOW + NORTHERN POWER SUMMIT) BRIGHTON, UK (GREAT ESCAPE FESTIVAL) PARIS, FR (SHOW + NORTHERN POWER SUMMIT + INTERVIEW) AMSTERDAM, NL (SHOW + NORTHERN POWER SUMMIT + INTERVIEW GRONINGEN, NL / LUXEMBOURG, LX / LEIPZIG, GM / TBD (MIXPEDITION TOUR DATES) ROTTERDAM, NL (NEW SKOOL RULES CONFERENCE) MIXPEDITION TOUR DATES (TBD) GDANSK, PL / WARSAW, PL (FRESH N DOPE SHOWS + INTERVIEW)

NEW SKOOL RULES





The tour is complimented by Europe's largest Urban conference in the city of Rotterdam, NL. The whole city shuts down for 3 full days, and entertains performers and industry heads from across the globe. The company of **LIVE VISION & MIXPEDITION** would like to see you and your talent at this year's festival performing on stage.

We have one task and one task only, and that is too find, locate and present the best talent possible for the 2024 NEW SKOOL RULES festival.

With that in mind we wanted to be able to provide the perfect opportunity to artist, and industry networkers from all countries.

Included in this package is the following. (The Mixtape Series will not be providing a showcase for artists, they must register)

1 All Access 3-day entrance ticket for the NEW SKOOL RULES CONFERENCE

Calling all artists. Artist registration for THE NEW SKOOL RULES 2024 is now open. Whether you are a band, a singer-songwriter, a rapper, DJ, collective or duo, it doesn't matter, we want to hear from you.

REGISTER TO PERFORM HERE:







www.newskoolrules.com

Epitome Entertainment, the foundation who developed the concept New Skool Rules, has been one of the main organizations in the Netherlands, who helped develop the 'Dutch' New Skool Scene. After 10 years of experience in the fields of concert promoting, (tour) management, production of Talent Showcases, dance competitions and development of marketing and promotional strategies for brands, they noticed a couple of things through extensive research, that all together led to the New Skool Rules concept.

RADIO / INTERVIEWS

MAY 13:	DEPART FOR EUROPE
MAY 14/15:	LONDON, UK (SHOW + NORTHERN POWER SUMMIT)
MAY 16-18:	BRIGHTON, UK (GREAT ESCAPE FESTIVAL)
MAY 20-22:	PARIS, FR (SHOW + NORTHERN POWER SUMMIT + INTERVIEW)
MAY 23/24:	AMSTERDAM, NL (SHOW + NORTHERN POWER SUMMIT + INTERVIEW
MAY 25-30:	GRONINGEN, NL / LUXEMBOURG, LX / LEIPZIG, GM / TBD (MIXPEDITION TOUR DATES)
MAY 31JUNE 2:	NEW SKOOL RULES CONFERENCE
JUNE 3-5:	MIXPEDITION TOUR DATES (TBD)
JUNE 6-8:	GDANSK, PL / WARSAW, PL (FRESH N DOPE SHOWS + INTERVIEW)

AMSTERDAM RADIO



PARIS RADIO



POLAND PODCAST



JAH MISSION RADIO

Global Platform for Music and Culture. With an extensive network of branches worldwide we focus on music, merchandising, film & events.

www.jahmission.com

LEQUIPEDENUIT

www.lequipedenuit.com Rap/Reggae/Ragga,

RadioFPP 106.3 FM

www.rfpp.net-Tous

les mercredis de 22h00 à 00h00

https://www.facebook.com/lequipedenuit

YURKOSKY PODCAST

www.youtube.com/user/yurkosky/featured

PREVIOUS TOURS

MIXPEDITION EUROPEAN TOUR 2019



w / Polan

Ljubljana, Slovenia

DRUNKARINA AKEDEMIA

SUN7 CLUB ATLANTA

THE BRIDGE

CENTRALNA POSTAJA

SUN June 2 THU June 6

FRI June 7

SUN June 9

SAT June 15



ERIES

MIXPEDITION

JUN LE SUN 7 5 RUE GERARD MONOD

s

THE

MAG











THE MIXPEDITION » THE BRIDG DOFAT RRY WISDOMNATURAL RIDDIK KLASSI ERED BY LIVE VISION I









M3RCHANTS EUROPEAN TOUR 2018







BROUGHTTO YOU BY

 ζ













MOKA ONLY EUROPEAN TOUR 2017



CALI AGENTS EUROPEAN TOUR 2015







www.MIXPEDITION.ca





LIVE VISION INC @livevision



THE STANDARD PR @thestandardPR

The Standard PR

FRESH N DOPE

@freshndope_net

•

NORTHERN POWER SUMMIT

Output the second se

JAH MISSION PRODUCTIONS @jahmission









What is MIXPEDITION approach to COVID health & safety for the 2024 Tour?

To attend MIXPEDITION Events, you must follow the visiting country's COVID-19 policies as they exist at the time of attendance.

Are tickets needed for our fans to attend MIXPEDITION?

Yes, you must have a ticket to attend MIXPEDITION. All tickets can be either allocated by the promoter, or set up on the attending Artist's Eventbrite page.

How many tickets can I get for FREE? Why is the number of tickets limited? Will tickets be available at the event?

Each artist will have 25 free tickets per showcase, this can be set up via Eventbrite - See info below.

Capacity at our events is limited. In the interest of fairness, we want to make tickets available to the largest number of households who wish to attend MIXPEDITION events. This will allow the promoters the urge to push the event and make some income from their efforts.

Yes, tickets will be on sale at the door by the promoters.

Why must I pay to perform, tour - why are you not paying me to perform?

This tour is designed to establish the artist that requires assistance in a new territory, it is a service, the same as Radio tracking, a publicist, a social media marketing agency. We are using our relationships and years of experience to provide an outlet to artists that are wanting a foot in the European door. Our service provides an open door, + useful alliances that would take an average artist years of relationship building.

Once an Artist attends the tour, they have all the connections, relationships, knowledge and experience to book their own tours in the future – which at the end of the day is priceless.

If an Artist has these connections, relationships, knowledge and skills to book their own tour, and set up interviews, studio and press + be paid – they would not be interested in touring Europe – the Artist would be already successfully on this venture.

Artist should understand that the cost to tour Europe these days is expensive. \$5500 USD to tour Europe, with travel, accommodations covered + the additional relationships, interviews and the handbook to repeat this journey independently – is an amazing investment.

What are the benefits of touring Europe, what can it do for your career?

Touring Europe is opening a new chapter into your career, one of the most accessible, easy to travel markets in the world – the advantages of success in this continent is endless. The growth in a new market will allow you to increase sales, leverage new opportunities, secure more bookings, gain international marketing, grow beyond the walls of your location.

An Artist's career will have the opportunity to increase their relationships, contacts, production, knowledge – as well develop skills they did not realize they had.

What are the documents required for international travel? Is a travel VISA required to travel Europe?

When flying internationally, having a valid passport is non-negotiable. However, every country has different travel requirements beyond that.

Yes, all the expense and application will be taken care of by the company of Live Vision, unless the Artist wishes to do so. https://travel-europe.europa.eu/etias_en

Will I be able to sell merch, will a merch table / assistance be provided?

All artists have the opportunity to sell their merch at all showcases, a merch table will be provided, assistance must be negotiated with the tour manager or merch person.

Is an Artist able to bring a manager, hype man, merch person, significant other, additional member of the group, DJ, drummer, etc.?

Additional occupants are able to attend the tour for an additional cost of \$3500 USD – this covers all their expenses in and around Europe, but it does not cover their travel to and from Europe.





ALUMNI





STEVIE ROSS - Calgary

FUNDING OPPORTUNITIES

LIVE VISION will prepare all artists for the opportunities that are available for Funding & Grants. There will also be the basic education on collecting the Artists Performance Rights, and the allocated money that comes with performing. Some of the available funding is located below.

SHOW PROFITS: All ARTIST will be welcomed to setting up their own free EVENTBRITE promotional pages, which will allow them to sell 25 tickets per show.



.

Free Host your event for free*

CA\$0 per event

- Host an unlimited number of events with up to 25 tickets
- Send up to 250 marketing emails a day
- Access all-in-one event ticketing and marketing tools
- The Mixtape Series allow all Artists to build, design, promote and sell their own tickets for sales at each showcase in permitted venues / locations.
- . Artists are allocated to only 25 ticket sales per each show, and should be in conjunction with Eventbrite. All Eventbrite event pages should be shared with the organizers of the Mixtape Series, that way promotion can be shared and promoted.
- . Create your event on the world's largest and most trusted events marketplace. We've got everything you need to sell tickets, manage your events, and attract new attendees all in one place.



Popular Music International Showcases

https://www.socanfoundation.ca/grants/

FUNDING OPPORTUNITIES: SOCAN Foundation provides funding for CANADIANS selected to perform at either "The Great Escape Festival" or New Skool Rules Conference".

**** NOTE: Artists are permitted to signing up themselves for performance slots at either of the Festivals or Conferences.

For more information in regards to funding and assistance feel free to reach out to LIVE VISION at any time; we are open to guiding you to local resources, as each province provides funding for their provincial musicians.

PRESS PACKAGES



The Standard PR

All Promotion Press Packages are provided by LOADING MAGAZINE + THE STANDARD PR.

Leading PR Agencies that specialize in servicing promotional packages to various international press outlets.

For more information regarding their services and business check:

@LoadingMagazine / yougotstandards.com

EACH ARTIST WILL RECEIVE THE FOLLOWING PACKAGES AS PER THEIR PURCHASED TOURING PACKAGE:

\$3500 PACKAGE INCLUDES:	MENTIONS IN "TIER 2" ARTICLE
\$5500 PACKAGE INCLUDES:	MENTIONS IN "TIER1 + 2" ARTICLE
\$7500 PACKAGE INCLUDES:	1X "TIER 2" FULL FEATURE + MENTIONS IN "TIER 1 x 2" ADDITIONAL PUBLICATIONS
\$10,000 PACKAGE INCLUDES:	1X "TIER 1" FULL FEATURE + MENTIONS IN "TIER 1 x 2" ADDITIONAL PUBLICATIONS

TIER ONE (Publications will vary)



TIER TWO (Publications will vary)



PACKAGES

\$3500 USD + FLIGHT / TRAVEL / HOTEL (NOT INCLUDED)

TOTAL: 25+ DATES TOTAL INCLUDING: 10+ PERFORMANCES, with the opportunity to perform additional MIXTAPE TOUR dates, as the tour is in development

FEES FOR TOUR GO TOWARDS THE FOLLOWING EXPENDITURES:

- 14 + Shows / 1 eight (8) minute performance set at each show / Opening Slot
- Tour T-Shirt with all dates, and artist's names (Artists name will only be provided if all payments are PAID on TIME)
- Tour Management / Guidance / Tour book and additional opportunities
- Payment / Entry for NORTHERN POWER SUMMIT (DAY PASS ONLY / London, Paris, Amsterdam)
- Tour Promotion, Online Ads, Social Media Promotion,
- Tier 2 PR / Press Package with Loading Magazine + The Standard PR (See Package Below)
- NOTE**** This is also the cost for additional members wanting to join an existing attendee on this tour

- Please contact Agent for more information.

MIXPEDITION WILL NOT be providing no conference passes, rooms, travel, with this rate.

\$5500USD + FLIGHT (NOT INCLUDED)

TOTAL: 25+ DATES TOTAL INCLUDING: 10+ PERFORMANCES, with the opportunity to perform additional MIXTAPE TOUR dates, as the tour is in development

FEES FOR TOUR GO TOWARDS THE FOLLOWING EXPENDITURES:

- Shared payment towards HOTEL ROOMS / AIR BNB / Accommodations (25+ DAYS)
- Shared rental of Vehicle /Bus Tickets / Train Tickets / Flights within Europe Including Gas / Tolls (25+ DAYS)
- 14 + Shows / 1 eight (8) minute performance set at each show / Opening Slot
- Payment / Entry at GREAT ESCAPE FESTIVAL (DAY PASS ONLY / Apply with GEF for performance)
- Payment / Entry for NEW SKOOL RULES Music Conference (DAY PASS ONLY / Apply with NSR for performance)
- Payment / Entry for NORTHERN POWER SUMMIT (DAY PASS ONLY / London, Paris, Amsterdam)
- Tour T-Shirt with all dates, and artist's names (Artists name will only be provided if all payments are PAID on TIME)
- Tour Management / Guidance / Tour book and additional opportunities
- Tour Promotion, Online Ads, Social Media Promotion, Mixpedition Playlist placement, Solo Tour Poster
- Tier 1 + Tier 2 PR Press Package with Loading Magazine + The Standard PR (See Package Below)
- Radio interviews will occur in Amsterdam, Paris, Poland
 - Please contact Agent for more information.



\$7500USD + FLIGHT (NOT INCLUDED)

TOTAL: 25+ DATES TOTAL INCLUDING: 10+ PERFORMANCES, with the opportunity to perform additional MIXTAPE TOUR dates, as the tour is in development

FEES FOR TOUR GO TOWARDS THE FOLLOWING EXPENDITURES:

- Shared HOTEL ROOMS / AIR BNB / Accommodations (25+ DAYS)
- Shared rental of Vehicle /Bus Tickets / Train Tickets / Flights within Europe Including Gas / Tolls (25 DAYS)
- 14 + Shows / 1 Twelve (11) minute performance set at each show / Co-Headline
- Entry to GREAT ESCAPE FESTIVAL (DAY PASS ONLY / Apply with GEF for performance)
- Entry to NEW SKOOL RULES Music Conference (DAY PASS ONLY / Apply with NSR for performance)
- Entry to NORTHERN POWER SUMMIT (DAY PASS ONLY / London, Paris, Amsterdam)
- Tour T-Shirt with all dates, and artist's names (Artists name will only be provided if all payments are PAID on TIME)
- Tour Management / Guidance / Tour book and additional opportunities
- Tour Promotion, Online Ads, Social Media Promotion, Mixpedition Playlist placement, Solo Tour Poster
- Tier 1 + Tier 2 PR / Press Package with Loading Magazine + The Standard PR (See Package Below)
- Additional shows after original tour dates Accommodations + Travel not included for these dates
- Radio interviews will occur in Amsterdam, Paris, Poland
- Studio Time will be accessible for a discounted fee in various locations cities throughout the tour

- Please contact Agent for more information.

\$10,000USD + FLIGHT (NOT INCLUDED)

TOTAL: 25+ DATES TOTAL INCLUDING: 10+ PERFORMANCES, with the opportunity to perform additional MIXTAPE TOUR dates, as the tour is in development

FEES FOR TOUR GO TOWARDS THE FOLLOWING EXPENDITURES:

- Individual HOTEL ROOMS / AIR BNB / Accommodations (25+ DAYS)
- Shared Sprinter with Headliners / Bus Tickets / Train Tickets / Flights within Europe Including Gas / Tolls (25+ DAYS)
- 14 + Shows / 1 fifteen (15) minute performance set at each show / Co-Headline Spot
- Shared Green Room Access with Headliners, includes alcoholic Beverages, Green Room food
- Additional shows after original tour dates Accommodations + Travel not included for these dates
- Entry to GREAT ESCAPE FESTIVAL (DAY PASS ONLY / Apply with GEF for performance)
- Entry to NEW SKOOL RULES Music Conference (DAY PASS ONLY / Apply with NSR for performance)
- Entry to NORTHERN POWER SUMMIT (DAY PASS ONLY / London, Paris, Amsterdam)
- Tour T-Shirt with all dates, and artist's names (Artists name will only be provided if all payments are PAID on TIME)
- Tour Management / Guidance / Tour book and additional opportunities
- Tour Promotion, Online Ads, Social Media Promotion, Mixpedition Playlist placement, Solo Tour Poster
- Radio interviews will occur in Amsterdam, Paris, Poland
- Tier 1 + Tier 2 PR / Press Package with Loading Magazine + The Standard PR (See Package Below)
- Studio Time will be accessible for a discounted fee in various locations cities throughout the tour
- Panel Discussion seat at all Northern Power Summit Conferences London, Paris, France

- Please contact Agent for more information.

PAYMENT OPTIONS

– All fees, except for the \$1000 deposit, are Refundable within 90 DAYS FROM THE BEGINNING DATE OF TOUR – ONLY IF TOUR IS CANCELED – NOT rescheduled / DUE to COVID-19, or if Contract is not obliged:

Deposits of \$1000 is due January 30th, 2024, with payments each month until April 15th, 2021. Any or all payments that cannot oblige by these conditionals must speak with the Agent prior to signing agreement. ***** NOTE – Artist Spots are limited, deposits secure position on the tour.**

Note: SHARED Travel and SHARED Hotel within EUROPE are INCLUDED in \$5500USD, ALSO: small Ryder (Non-Alcoholic Drinks, water) will be provided. Hotels are of European standards, some 2 bedrooms are 2 Queens that will be shared, or singles can be provided (Some rooms are modern bunk beds / but not hostels). Alcohol is not guaranteed, but waters, and soft drinks will be provided.

Tour does NOT INCLUDE MEALS; Artists is responsible for their own meals on tour. Non-Alcohol Drinks will be provided at Press, Radio, PR and promotion events. All days off, hotels and travel will be included in this tour, not meals, drinks or snacks. All show footage from each show, that has been taken by LIVE VISION can be provided for FEE. Also, a videographer will be on tour, and will provide his services at a cost, and will be introduced once Agreements are signed.

All tickets related to travel will be booked prior to the release of the tour book. All artists that do not have their full payments in by the due date, will result in a possible increase in rate of 10%, or negations with tour dates. This is due to the increase of travel / ticket purchasing.



CONTACT INFORMATION

LIVE VISION INC

@livevision

LIVE.VISION.MGMT@GMAIL.COM

1.778.938.4398



FOR MORE INFORMATION REGARDING ANY CONFERENCE, TOUR DATE, STUDIO TIME OR ANY OTHER CONCERNS, PLEASE DO NOT HESITATE TO CONTACT ME AT 778.938.4398 OR <u>LIVE.VISION.MGMT@GMAIL.COM</u>.

